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Yunbo Digital Synergy Group Limited

雲博產業集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8050)

ANNOUNCEMENT ON SUCCESSFUL BID IN SUPPLYING POINT OF SALES TERMINALS TO CHINA TELECOM BESTPAY

This announcement is made by Yunbo Digital Synergy Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities (“**GEM Listing Rules**”) on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the circular of the Company dated 11 July 2013 (“**Circular**”) and the announcement of the Company dated 5 August 2013 (“**Previous Announcement**”).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) announces that 廣州韻博信息科技有限公司 (Guangzhou YBDS IT Co., Ltd.*) (“**Guangzhou YBDS**”), a wholly owned subsidiary of the Company, has on 8 August 2013 received the “Notification of Successful Bid” from the tender agent of 天翼电子商务有限公司 (China Telecom Bestpay E-Commerce Ltd.*) (“**China Telecom Bestpay**”), that the Company successfully bid for an order of 1,600 sets POS (Point of Sales) terminals (“**POS terminals**”). Guangzhou YBDS and China Telecom Bestpay, in accordance with the invitation to tender documents and tender documents, will execute supply agreement.

As disclosed in the Circular, the Group intends to supply a telecommunication operator with hardware equipment that supports payment services through bidding. The POS terminals to be supplied to China Telecom Bestpay are sourced from 福建新大陸電腦股份有限公司 (Fujian Newland Computer Co., Ltd.) (“**Newland**”) whereby Newland has appointed Guangzhou YBDS to act as an agent of Newland for the sales and marketing of POS terminals under an agency agreement dated 5 August 2013. For details of the agreement, please refer to the Previous Announcement.

China Telecom Bestpay is a company incorporated in the People’s Republic of China (the “**PRC**”). The main business of China Telecom Bestpay covers fields such as mobile payment, fixed-line payment and integral payment. China Telecom Bestpay is a wholly owned subsidiary of 中國電信

股份有限公司 (China Telecom Corporation Limited) (“**China Telecom**”), whose shares are listed on the main board of the Stock Exchange (Stock Code: 728). As disclosed in the 2012 annual report of China Telecom, China Telecom is a full services integrated information service operator and the world’s largest wireline telecommunications, CDMA mobile network and broadband Internet services provider, providing basic telecommunications services such as wireline telecommunications services and mobile telecommunications services, and value-added telecommunications services such as Internet access services and information services in the PRC. As at the end of 2012, China Telecom has wireline access lines in service of about 163 million, wireline broadband subscribers of about 90 million and mobile subscribers of about 161 million. To the best of the Directors’ knowledge, information and belief and having made all reasonable enquiries, China Telecom Bestpay and its ultimate beneficial owners are independent third parties which are independent of and not connected with the Company and its connected persons (as defined in the GEM Listing Rules).

REASONS FOR AND BENEFIT OF PARTICIPATING IN THE BIDDING PROCESS

The Group is principally engaged in provision of system integration services and other value-added technical consultation services and hardware-related business. The Group is presently expanding into the PRC market in the areas of, among others, manufacturing of ancillary high-tech software products specifically designed for smart phones; developing and establishing an integrated platform for distribution of mobile products and provision of value-added services; and setting up joint venture cooperation with multinational companies to introduce and procure mobile application services.

The Directors believe that the successful bid in supplying POS terminals to China Telecom Bestpay is in line with the Group’s strategy and enables the Group to broaden its income base and enhance the growth potential of the Group. The tie-up with China Telecom Bestpay will also benefit the Group should it decide to participate in the PRC telecommunication operators’ Internet mobile terminal for third party payment businesses, and development of building a new business model for the third generation of e-commerce.

As at the date of this announcement, the formal supply agreement has yet to be entered into for the supply of POS terminals to China Telecom Bestpay. The Company will make a separate announcement in respect of the terms of the formal supply agreement upon its formal execution.

** For identification purposes only*

By Order of the Board
Yunbo Digital Synergy Group Limited
Yau Hoi Kin
Director

Hong Kong, 9 August 2013

As at the date of this announcement, the executive directors of the Company are Mr. Yau Hoi Kin, Mr. Kwong Wai Ho Richard and Dr. Huang Youmin; the non-executive director of the Company is Mr. Hsu Chia-Chun; and the independent non-executive directors of the Company are Dr. Chow Ka Ming, Jimmy, Mr. Liu Zhiquan and Dr. Wong Wing Lit.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at <http://ybds.com.hk>.