

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **Yunbo Digital Synergy Group Limited**

**雲博產業集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8050)**

### **ENTERING INTO OF AN AGENCY AGREEMENT WITH NEWLAND FOR THE SALES AND MARKETING OF POINT OF SALES TERMINALS**

This announcement is made by Yunbo Digital Synergy Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities (“**GEM Listing Rules**”) on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) announces that on 5 August 2013 (after trading hours), 廣州韻博信息科技有限公司 (Guangzhou YBDS IT Co., Ltd.\*) (“**Guangzhou YBDS**”), a wholly owned subsidiary of the Company, entered into an agreement (the “**Agreement**”) with 福建新大陸電腦股份有限公司 (Fujian Newland Computer Co., Ltd.) (“**Newland**”) whereby Newland agreed to appoint, and Guangzhou YBDS agreed to act as an agent of Newland for the sales and marketing of POS (Point of Sales) terminals, a type of electronic transaction terminal, manufactured by Newland. A POS terminal is the modern replacement of the cash register that, when connected to a POS system, can record and track customer orders, process credit and debit cards, connect to other systems in a network, and manage inventory. Generally, a POS terminal is a computer which is provided with application-specific programs and I/O devices for the particular environment in which it serves.

Newland is a company listed on the Shenzhen Stock Exchange (Stock Code: 000997) which provides professional services and application products in data identification, electronic payment, mobile communication support and expressway information systems for the domestic and international markets. To the best of the Directors’ knowledge, information and belief and having made all reasonable enquiries, Newland and its controlling shareholder(s) are independent third parties which are independent of and not connected with the Company and its connected persons (as defined in the GEM Listing Rules).

Pursuant to the Agreement, Newland will supply Guangzhou YBDS and its customers with POS terminals and provide after sales services at a specified price to be determined between the parties in accordance with the relevant purchase order or agreed price negotiation cycle, and Guangzhou YBDS will carry out marketing and promotional activities with respect to the POS terminals. Newland will also provide technical support and training to Guangzhou YBDS and its customers regarding operation of the POS terminals. In addition, Guangzhou YBDS may use the wordings “Newland’s Agent” (新大陸代理商) and unified logo(s) which are recognised by Newland on its promotional materials, websites, name cards and contents of advertisements.

The Agreement is valid for a period of 3 years with effect from 1 April 2013, and could be terminated by either party by giving the other party 1 month prior notice. The Agreement shall be terminated after all financial obligations and liabilities of the parties have been settled. Guangzhou YBDS also has the preferential right to renew the Agreement upon its expiry.

### **REASONS FOR AND BENEFIT OF ENTERING INTO THE AGREEMENT**

The Group is principally engaged in provision of system integration services and other value-added technical consultation services and hardware-related business. The Group is expanding into the PRC market in the areas of, among others, manufacturing of ancillary high-tech software products specifically designed for smart phones; developing and establishing an integrated platform for distribution of mobile products and provision of value-added services; and setting up joint venture cooperation with multinational companies to introduce and procure mobile application services.

The Directors believe that the entering into of the Agreement is in line with the Group’s strategy and enables the Group to broaden its income base and enhance the growth potential of the Group. The Directors consider that the entering into of the Agreement is in the interest of the Company and its shareholders as a whole.

\* *For identification purposes only*

By Order of the Board  
**Yunbo Digital Synergy Group Limited**  
**Yau Hoi Kin**  
*Director*

Hong Kong, 5 August 2013

*As at the date of this announcement, the executive directors of the Company are Mr. Yau Hoi Kin, Mr. Kwong Wai Ho Richard and Dr. Huang Youmin; the non-executive director of the Company is Mr. Hsu Chia-Chun; and the independent non-executive directors of the Company are Dr. Chow Ka Ming, Jimmy, Mr. Liu Zhiquan and Dr. Wong Wing Lit.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and on the Company’s website at <http://ybds.com.hk>.*